

Sonja Johnson

Campus Address
Milwaukee, Wisconsin

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651-279-4130

Permanent Address
Minneapolis, Minnesota

EDUCATION

MARQUETTE UNIVERSITY, Milwaukee - Wisconsin

May 2026

Bachelors of Business Administration:

Majors: Marketing and International Business

Third Year Undergraduate

EXPERIENCE

YMCA OF THE NORTH, Minnesota / Wisconsin

Director of Operations - Waterfront

May 2024 - August 2024

- Led a team of 11 lifeguards; scheduled daily shifts, organized and coordinated beachfront activities, and facilitated in-service training sessions. Mentored staff and resolved conflicts as needed
- Oversaw all daily waterfront activities, including open swim, sailing and paddling lessons
- Prepared and organized materials for a waterfront audit, including certifications and permits
- Prepared for a health and safety inspection of the waterfront and associated beachfront buildings; made sure first aid products were up to date and all equipment was adequately secured
- Communicated with staff at both the day and overnight camps, delivering updates on water (including weather) safety concerns, lifeguard payroll, and daily waterfront activities

Camp Counselor – Overnight Camp

June 2023 - August 2023

- Collaborated with fellow counselors to provide a fun and safe camp experience for our campers (ages 7 to 17) throughout the day and at night
- Led staff to develop and implement creative activities for campers
- Led and supervised a group of 16-17 year old campers in the Leadership Development Program (LDP), teaching leadership and wilderness survival skills, as well as mentoring them as they led activities with younger campers as part of their leadership development

MARQUETTE UNIVERSITY, Milwaukee - Wisconsin

University Student Employee - Lifeguard

September 2022 - Current

- Supervise swimmers during campus club practices, swim lessons, and open swim sessions; provide first aid as needed
- Perform maintenance of the pool (regulating chloramine concentration, pH level of the water, and temperature) and ensure surrounding areas are safe and organized

DISTRICT 196, Eagan - Minnesota

Lifeguard

June 2020 - August 2022

- Monitored pool activities and created a safe and fun environment for patrons, while also providing care to anyone in need of medical assistance
- Performed opening / closing duties and ensured the facility was clean and in order before and after use

VOLUNTEER EXPERIENCE

Salesian Leadership and Ministry

September 2021 - June 2022

SAINT PETER CLAVER SCHOOL, St. Paul - Minnesota

- Worked with children in the 1st and 2nd grade, leading fun and engaging activities in the after school program; interacted with teachers and parents

CERTIFICATIONS

- HubSpot Inbound Marketing Certification
- Google Analytics Certification

SKILLS

- Proficient in Microsoft Office Suite (Word, Excel, PowerPoint)
- Proficient in Canva and Adobe platforms
- Strong understanding of Marketing concepts & data analytics skills
- Digital media concepts and platforms (Tik Tok, Facebook, Instagram)
- Ability to work collaboratively in team settings